

WISH conference to discuss 'Precision Medicine'

The World Innovation Summit for Health (WISH), a global initiative of Qatar Foundation for Education, Science and Community Development recently announced that a 'Precision Medicine' forum will be presented during its 2016 conference in November.

Precision medicine (PM) tailors healthcare to account for variables in each patient's genes, environment, lifestyle, and other factors. It represents the cutting-edge of treatment and

policy, in contrast to the one-size-fits-all approaches of the past.

Prof Victor Dzau, president of the Institute of Medicine of the National Academy of Sciences will chair the forum.

"The field of precision medicine is rapidly advancing and will have a major impact on the practice of medicine. However, scientific and technological progress does not guarantee that the benefits of PM will reach the general public. Furthermore, there is concern that PM will

only increase complexity, drive up costs, and increase inequity," Dzau said.

"In order to maximise the impact of PM, every PM innovation must provide evidence it will lower costs and improve outcomes and is better than the current standard of care. This requires health outcomes and economic analysis both short and long term. Regulatory and payment frameworks should be developed to evaluate and incentivise cost-effective PM innovations."

The WISH report will recommend how PM can be implemented based on the expertise of those at the forefront of its practice and development. The crucial measurable results for PM - patient outcomes and lowered costs - will be discussed, as well as how those can be incentivised within healthcare systems.

The report will address the benefits of cross-referencing relevant data. Properly analysing the full breadth of information gathered by health systems has produced unexpected advances

in both practice and policy. Guided by the principles of PM, developing the collection and analysis of such data could reveal even better methods to improve healthcare.

In addition, the report will delve into the ever-present legal, ethical, and social concerns surrounding data collection, and will suggest how PM can be supported and funded at the system level, leveraging public-private partnerships to create sustainable, effective change.

Egbert Schillings, CEO of

WISH, said: "Traditional medical care has leveraged a one-size-fits-all approach to delivering health. However, with personal genome sequencing costing less than \$1,000 and continuous advancements in technology, precision medicine is becoming a primary area of innovation. The WISH Precision Medicine forum report draws upon some of the best minds in modern healthcare to show how health systems can help deliver on that promise faster for the benefit of their populations."



Prof Victor Dzau

CBeebies on beIN from April 1

BBC Worldwide has announced that CBeebies will launch as a linear channel in the Middle East and North Africa (MENA) on April 1 for subscribers of the beIN DTH service.

This is the first time that CBeebies is entering the MENA market as a full channel and will be available exclusively on beIN.

CBeebies is a 24-hour channel and will be available in original English audio. It can be viewed on the beIN platform, channel number 134.

Yousef al-Obaidly, deputy CEO of beIN Media Group, said: "Our partnership with BBC enhances our kids' entertainment portfolio even further. I am sure that the CBeebies content will be consumed by our subscribers throughout the region."

Natasha Hussain, vice-president and general manager for the Middle East and Mediterranean region, BBC Worldwide, noted: "We have a fantastic line-up of brand new programmes for viewers

in the Mena region, which we know will entertain and educate local pre-schoolers in equal measure."

CBeebies will introduce the following key titles:

Go Jetters, which follows the adventures of Xuli, Kyan, Lars and Foz, as they travel the world with their teacher, mentor and friend, Ubercorn.

Hey Duggee, an animated series where Duggee, a big lovable dog, runs a club for pre-schoolers.

Sarah and Duck Series 2, which follows the adventures of Sarah and her loud, quacky friend Duck, as they explore the world around them in unexpected ways.

Clangers, which is a contemporary version of the British classic animated television show narrated by award-winning actor, writer, presenter and comedian Michael Palin.

Katie Morag Series 2, which follows the adventures of Katie Morag, who lives with her family on a beautiful Scottish island.



QAC and Liderkit officials in front of Liderkit's headquarters in southern Spain.

QAC is distributor for Liderkit products

Qatar Automobiles Company (QAC) has signed an agreement with Liderkit as the exclusive distributor for its entire range of products in Qatar.

The agreement was signed during a meeting which took place recently in Jaen, south of Spain. The meeting was the culmination of year-long negotiations with the Spanish manufacturer with the first shipment arriving in Qatar in March/April this year.

Liderkit Group is a market leader producing a diverse variety of vehicle bodies in aluminium, polyester, sandwich, plywood, isothermal, fridge box bodies and car recovery platforms, which are distributed in kit form to be mounted on the vehicle chassis.

The main advantage of the product is its versatility and design as any requirements by customers can be produced to their specifications,

as well as the quick assembly and high quality standards.

Liderkit's production system combines all the stages in the development of the product, allowing manufacturing of orders in a short period of time. The result is a product that is 'very affordable, reliable, long-lasting and competitive in any market of the world.'

Liderkit, which has a presence in more than 30 countries, gets 75% of the total turnover from exports.

QAC was founded by the late Sheikh Nasser bin Khaled al-Thani in 1970 as a subsidiary of Nasser Bin Khaled Holding which has more than 70 years of experience in the automotive industry.

For over 40 years QAC has committed itself to constantly exceeding the expectations of its customers, guided by its steadfast commitment to upgrading customers' experience and service.

Experts attend QU seminar on 'Post COP21'

Qatar University (QU) yesterday held a seminar on "Post COP21: Qatar and the Paris Agreement", in collaboration with the French embassy and Unesco.

The event drew experts, students and researchers to discuss the issue of global warming in general and the Paris agreement and its implementation in particular.

It included addresses by QU vice president for research and graduate studies Prof Mariam al-Maadeed, French ambassador Eric Chevallier, assistant undersecretary for Environmental Affairs at Ministry of Municipality and Environment Ahmed al-Sada, and Unesco Doha Office director Anna Paolini.

Prof al-Maadeed noted that Qatar is fully aware of the importance of environmental development, which is among the four pillars of its Vision 2030. "Environmental development contributes to ensuring the coherence and consistency between economic and social development and the protection of the environment."

Chevallier said the "Paris agreement should now be turned into action for the benefit of future generations."

Al-Sada said: "Qatar puts environmental issues at the top of its priorities, in line with its ongoing efforts towards sustainable development, and the promotion of global co-operation to achieve the international economic welfare. The Paris agreement con-



Eric Chevallier



Ahmed al-Sada

tributes to set new goals and to implement them through the use of renewable energy."

Paolini called for greener economies, greener legislation, and greener policies for sustainability.

"We need also greener societies. However, to succeed, fundamentally, we need green citizens. This calls for new ways of seeing the world, new ways of thinking, new ways of behaving, and new ways of acting. Education is essential to shape the new values, skills and knowledge we need for the century ahead. Education is the red thread tying Agenda 2030 and the decisions of the COP21 Conference together."

The programme agenda included sessions chaired by QU College of Law professor and editor-in-chief of the "International Review of Law" Dr Talal al-Emadi, QU College of Arts & Sciences Algal Technologies



Anna Paolini

Programme manager Dr Hareb Aljabri, QU policy analyst Dr Laurent Lambert, and French embassy's Scientific and Higher Education Attaché Genevieve Nguyen.

Also attending were ambassador of Morocco M El Mekki Gouane, QU faculty and students apart from students from Lycée Voltaire.

SYSCOMS 

Batches in March and April 2016 @ Syscoms

HNC/HND (IT/Business): SQA, UK.	Apr 10
VMWARE:	Mar 26
PMP (Evening batch 7pm to 10pm):	Mar 23
Primavera:	Mar 26
MS Project:	Mar 26
ITIL (Foundation):	Mar 31
ITIL (OSA):	Apr 3
CCNA:	Mar 26
CCNA - Security:	Mar 28
CCNP:	Mar 27
MCSA & MCSE:	Mar 26
AutoCAD & Civil 3D:	Mar 23
Revit (MEP/ Architecture):	Mar 27

Tel: 4432 6521 or 5510 0935

Syscoms Information Technology, 3rd Floor, Lulu Centre Opp. Hamad Medical Corporation, Al Rayyan Road. syscoms@qatar.net.qa www.syscoms.edu.qa

NOTICE of Road Closure and Traffic Diversion

Date: 26th March 2016 to 3rd May 2017

Location: Al Waab Street - Zone 54



Due to works related to the upcoming **Doha Metro** part of the state-of-the-art integrated rail system being developed by Qatar Rail,

Al Waab Street between Al Bustan Street intersection and Wholesale Market intersection will be diverted.

We apologise for any inconvenience this service road closure may cause.

Please contact Goldline Emergency Call Center at 44109699 for more information or inquiries

 

QDF vouchers for Ooredoo customers

Ooredoo and Qatar Duty Free (QDF) have re-launched their Scratch and Win Competition. Ooredoo customers can win QDF Shopping gift vouchers up to QR1,000 while buying Ooredoo Passport Card at QDF at Hamad International Airport before April 30. Customers will then be given a special scratch card which offers them a chance to win one of three prizes, a discount of QR50 / QR100 / QR1,000 for purchases at QDF. A wide range of products, including perfumes, food, clothes and souvenirs are available at QDF. Ooredoo Passport Card customers get 100 roaming minutes for all incoming, outgoing calls, 1GB of roaming mobile data in more than 60 countries and an extra 1GB of roaming mobile data for use in the GCC region. The Ooredoo Passport works on all GCC networks and while roaming in GCC customers can enjoy 4G speeds in the UAE (Etisalat), Saudi Arabia (Mobily & STC), Bahrain (Batelco), Kuwait (Ooredoo Kuwait) and Oman (Ooredoo Oman), at no additional cost.

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REGISTERED NURSE VACANCY

The position is expected to provide, coordinate and direct care to children and ensuring to provide appropriate care within a safe and confidential residence environment.

Requirements:

- Female between 24-35 years old, preferable Philippine Nationality resident of Qatar with transferable visa (NOC)
- Have a Bachelor of Nursing or higher
- Nurse Degree should be registered in Qatar
- At least 1 - 2 years relevant experience in a pediatric care setting
- Experienced to execute timely medical care to children
- Ability to manage medical documentations for the children
- Ability to take care of the total medical wellness of the children e.g, schedule of vaccinations, check-ups etc.
- Ability to effectively coordinate with residence colleagues
- Can perform other tasks as deemed necessary

Send CV to: jobsautoqatar@gmail.com